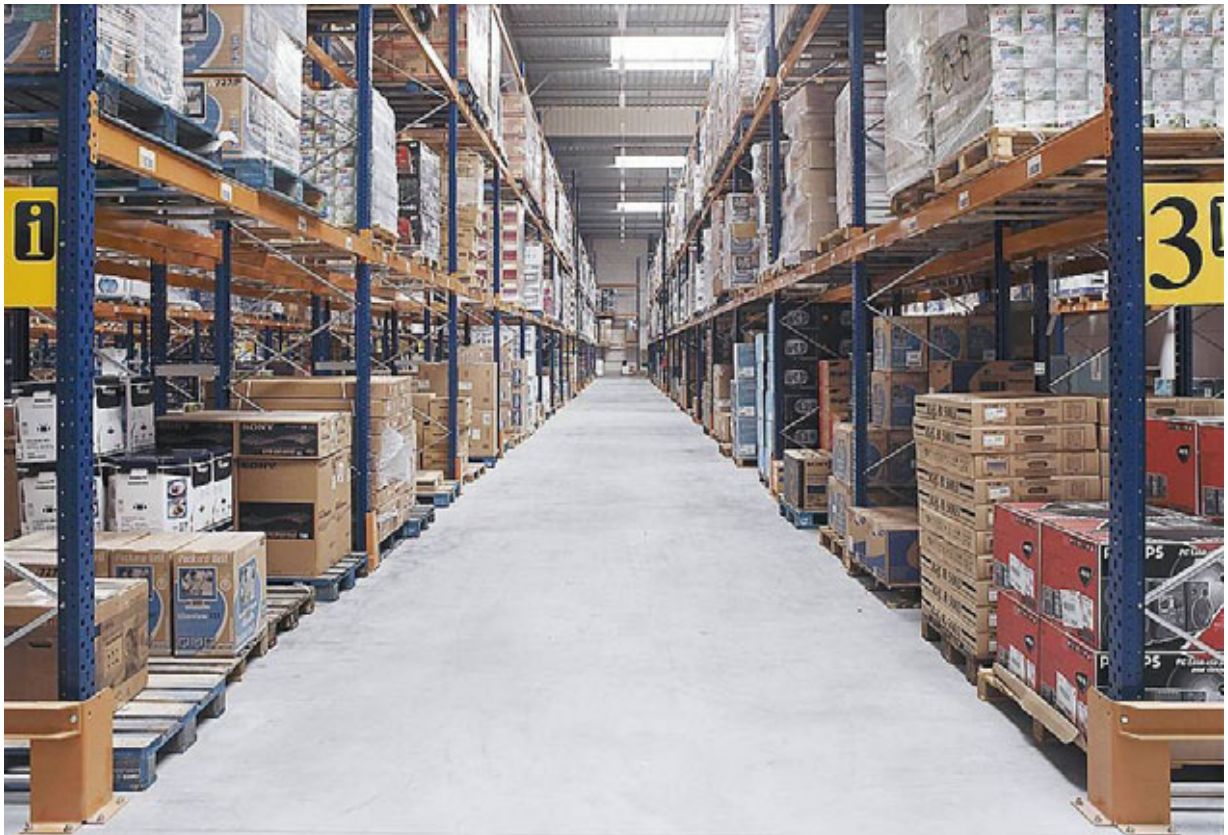# Blue-Logic Software ™

STOCK CONTROL, ORDER PROCESSING AND WAREHOUSE MANAGEMENT SYSTEM

PRODUCT BROCHURE 2010

Blue-Logic Software ™

CONTENTS

INTRODUCING - *BLUE-LOGIC*

The comprehensive Stock Control and Sales Order processing system, encompassing the entire life cycle of order processing within an organisation.

From Customer CRM and Supplier CRM management through to Shipping to any country in the world - Blue-Logic can control all processes to ensure a seamless controlled order processing environment. This robust system was built to handle a whole multitude of eventualities that fit with many companies working practices.

Integrated CTI/TAPI functionality along with the Post Code lookup option seriously enhances customer relations and makes even the smallest of companies appear larger and more competitive.

Full E-mail and Fax capabilities are also built in allowing for a seamless integration into any organisation.

The system allows you to sell products and time. Callouts and deliveries can be scheduled and booked into the diary, this allows complete control over all aspects of your business activities.

![Blue-Logic Software logo]

The Sales Order Processing Module includes a vast array of functions and features including Cross Selling, Bill of Materials and Templates.

Stock Control features include hierarchical structures for in-depth reporting and management, mobile locations (VANS) for delivery and installations, along with a multitude of other features, both standard and complex to meet your specific needs.

The package is completely customisable to suit your business needs.

Blue-Logic - one of the most comprehensive Stock Control and Sales Order Processing systems available.

The system has many features that can be incorporated for your requirements, which are designed to make your business work more efficiently.

Blue-Logic will help you manage your business more efficiently and can provide noticeable savings in employees time particularly engaged in administration and tracking stock.

COMPREHENSIVE PRODUCTS

There are numerous product options that can be assigned to each individual product, including time priced entries for diary billing, serial numbering, serviced items and warranty periods.

Each item can be grouped by hierarchical structures or multiple flat groups. Multiple suppliers can be set up with quick change functions to speed up purchase order placement.

Web details can be set up including HTML information pages and images.

Product awards can be recorded giving additional information to the user allowing cross selling of other products with each group and award category.
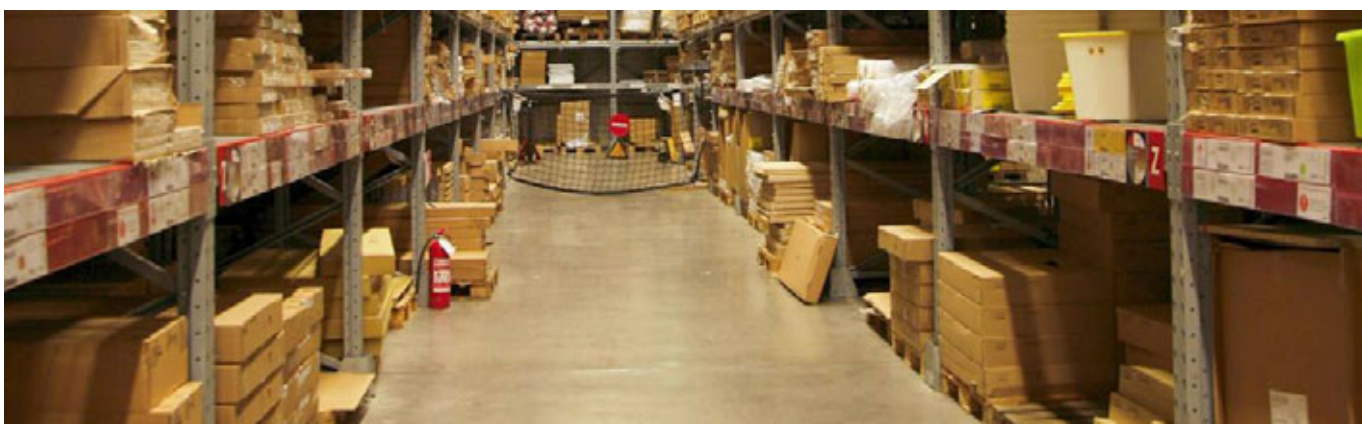
Fully integrated bar coding functions allow stock to be manipulated efficiently through the system.

Custom label printing allows for easy product tracking.

Blue-Logic Software™

KEY FEATURES

BASIC MODULES:

- Client/Supplier CRM
- Product Maintenance
- Sales Order
- Purchase Order with Direct Delivery Options
- Reservations Facility
- Allocation/Goods in
- Customer Services
- Invoicing for Account Customers
- Reporting & Data Analysis
- Supplier Returns
- Hierarchical Stock Management Features
- Multiple Grouping Options with Custom Titles
- Custom Product Fields
- Full Barcode Integration with Custom Label Printing
- Manufacturing Work Orders / Bill Of Materials
- Scheduling Diary with Job Sheets
- Alternates, with Optional Automatic Substitution
- Variants, Prompt For In Stock Product Options
- Sell and Buy in Multiple Currencies
- Serial Numbering/Asset Tagging
- Customer callout/delivery
- SAGE Import & Export Routines
- Colour, Size, etc Matrices for Clothing Sales
- Project Tracking
- Warranty/Maintenance Contracts with Service Intervals

INTERNET MODULES:

- E-Mail Notification
- Web Order Importation
- Product Upload/Download & Maintenance
- API Interface for Automatic Linking of Your Website(s) to Blue-Logic

OPTIONAL MODULES:
**Included with system and activated when hardware requirements are met – Some require hardware / Third Party License Fees which are not included in system price **

- Online Credit Card Authorisations
- Integrated CTI/TAPI functionality
- Wireless Scanning
- Simple EPOS Till for Front Of House Sales

OPTIONAL MODULES:
**Additional License Fees required **

- Postcode Lookup
- Routing Module with Automatic Routing for Deliveries
- Multi Company
- Seamless Integration with Courier Systems

SHIPPING & INVOICING

Utilising the extensive features within the system you can ship goods to literally anywhere in the world and report via e-mail the status of an order. There is an option to integrate national main stream couriers and you can include the tracking numbers of the courier for a complete service.

Invoicing can be maintained either directly to the end customer or via sub addresses (allowing for alternative delivery addresses) or via managed accounts allowing direct contact with the end user, yet billing to a different customer.
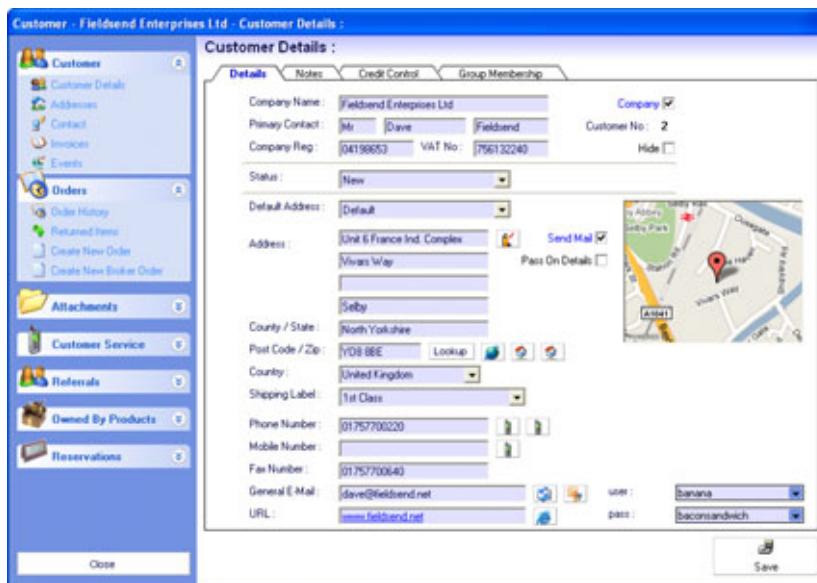
All of these functions are fully automatic and do not require any further human interaction. Massive amounts of time (and money) can be saved.


*** NO MORE HUGE PAPERWORK PILES ***

CRM FEATURES

BASIC FEATURES:

- *Basic Customer and Supplier Details can be input onto the relevant screen*
- *Various tabs can be filled in with information as required by your company*
- *Notes can be made for each customer*
- *Multiple Addresses for each company can be stored & Managed Customers can be used for multiple site information*
- *Customers can be dialled directly from the screen using integrated CTI/TAPI features*

CRM FEATURES:

- *Telephone messages can be taken and stored for each company/customer*

- *All relevant letters and e-mail history will be stored within each customer; this is an excellent feature when tracking documents and client/supplier history.*
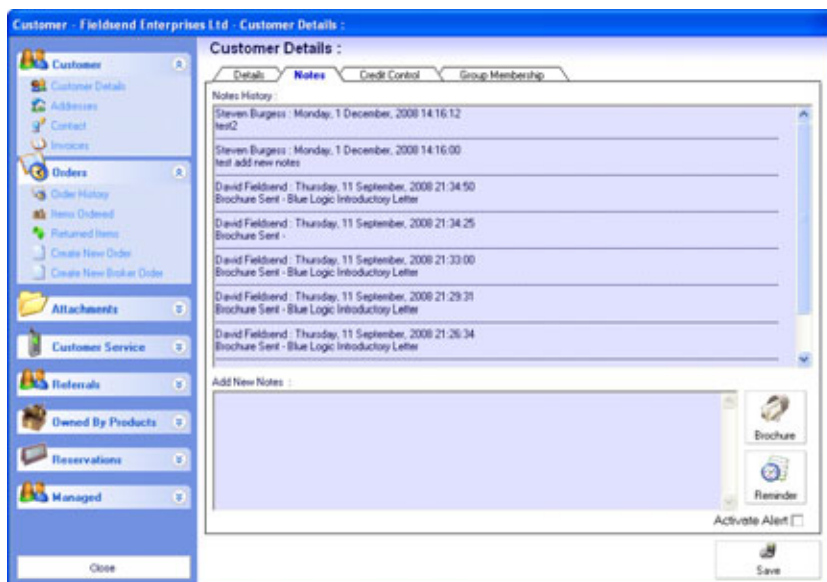
You can set up letter and e-mail templates, which automatically populate MERGEFIELDS when used. This is a very useful and timesaving feature that is incorporated within the basic system.

ORDER / INVOICE HISTORY:
Full details are held of all past and current orders and invoices, this allows for the trends in activity to be analysed fully. Keeping a record of all transactions also allows for serviceable items to be tracked and monitored. This is especially relevant to servicing companies or companies which may have the need to keep track of periodical or annual orders.

PRODUCT MAINTENANCE

BASIC DETAILS:

Basic Item Details: -

- Product Code, EAN, Description
- Invoice Description to override Standard description on Invoices and Quotes
- Custom Groupings and Categories
- Four Custom Fields
- Item Status
- Cost and Sell, Default Margin and Pricing Structures

ITEM OPTIONS:

Numerous options are available for each item: -

- Serial Numbering
- Time Priced (for selling time using diary)
- Servicing Intervals
- Warranty Registration
- Sell By Dates

ITEM NOTES:

- Full Rich Text Format details can be held for each product allowing for more in-depth information to be given to the end customer, allowing you to put full colour images and product specifications onto the page along with the general product information giving the customer a much better idea of what they are buying
- The information on this page can be printed, faxed or emailed directly to the customer; these details on the product page can be converted into an HTML page for your website allowing for central data storage of all your current/popular products. This is a good way of keeping your website information up to date automatically along with your current prices without the need to constantly update this separately

AVAILABLE SUPPLIERS:

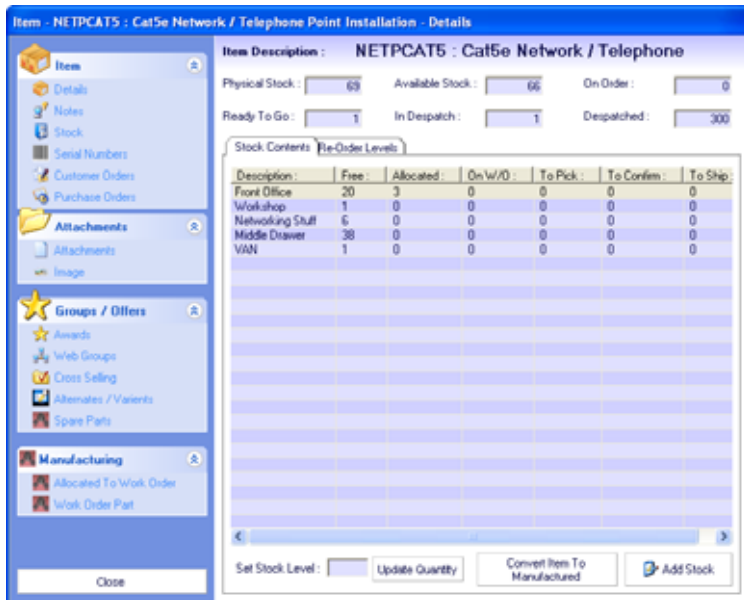Multiple suppliers can be assigned to any one product item, which allows you to get the best price or availability when ordering goods.

Many additional details can be stored: -

- Suppliers Product Code
- Suppliers Description Item Status
- Pack Size for Purchasing.
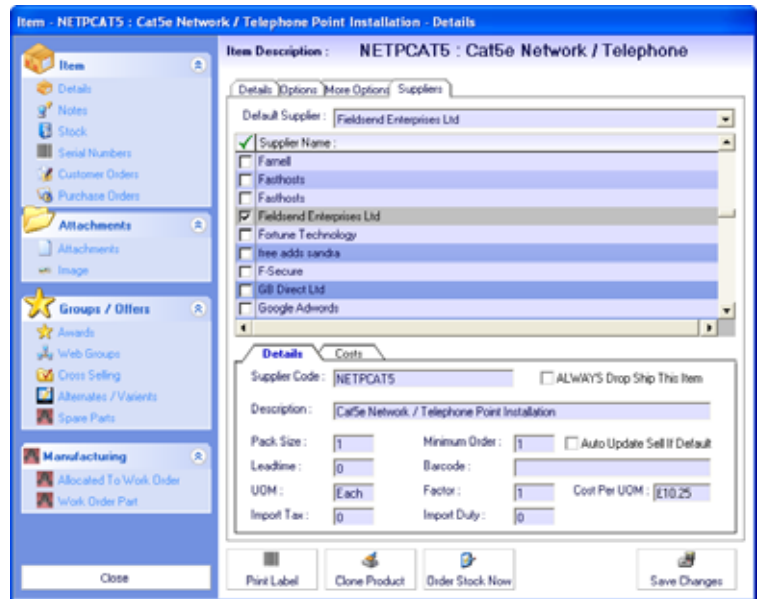
STOCK OPTIONS:

- Stock Levels of items can be tracked via multiple locations; this allows greater control of stock movements and re-orders levels can be also kept to a minimum therefore reducing unnecessary ordering of goods
- Re-order levels can be tracked by each root location, thus ensuring the required amount of stock is held at each location. This is a good idea especially where items have to be displayed to the customer and a fully stocked shelf is an important requirement
- Stock monitoring and checking becomes a very easy task to perform as stock is easy to find and identify within the system

CUSTOMER ORDER HISTORY:

- Customer Order History of each sold item shows quantities sold, quoted for and cancelled, allowing for increased knowledge of the popularity of each product
- This is very useful when monitoring and keeping a check on stock trends. Basically, the page can tell you exactly who you sold an item to, how many and when the transaction took place
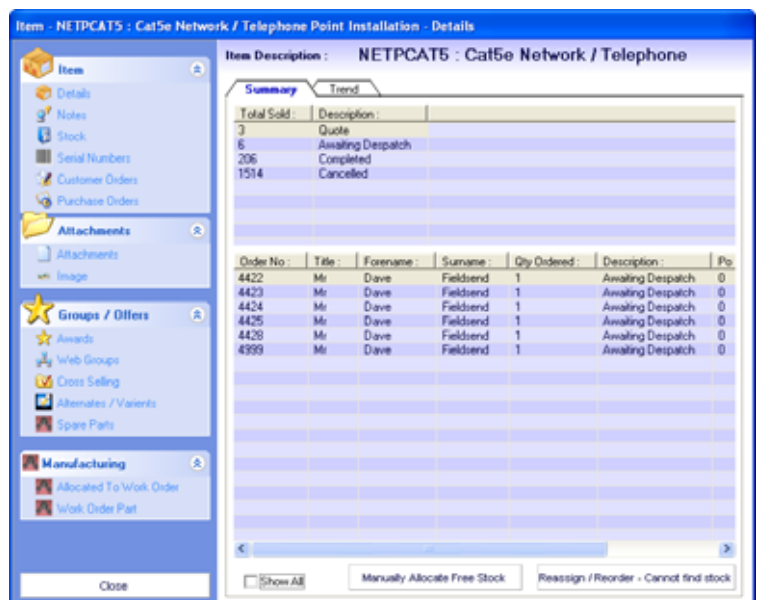
SALES ORDERS

BASIC FEATURES

- *An intuitive wizard allows for rapid sales orders to be placed*
- *Easy to follow tabs allow the sales order taking to be completed quickly and efficiently without missing out any important info such as email addresses or phone numbers.*
- *Alternate shipping / delivery addresses can be selected or entered easily to enable alternate shipping of goods.*
- *Automatic EU and Export pricing is also used as standard and can be activated to allow for complete control of all postage and packing extra costs.*

QUOTATIONS:

Customer Orders can be saved as a quote instead of an order in the first instance.

- *This is very useful if a customer calls and asks for a price on a product you can go through the order process but instead of placing an order you save as a quotation. This means if the customer calls back and wishes to place the order you can the raise the quotation*
- *Reminders can be set up so your sales staff can follow up on a quotation and never miss or forget an opportunity.*

CROSS SELLING / SPECIAL OFFERS:

- *Full range of Cross Selling and Special Offer options are available, with multiple buy / sell combinations. Cross selling of products is achieved at product level and prompts the operator when creating a new order for a customer that there are linked products*
- *A good example is selling batteries with a child's toy. This allows for increased customer relations and greatly enhances selling potential*

PAYMENT / ADDITIONAL FEATURES:

- *Payment options can be selected and entered at the final stage of each order*
- *If a Credit Card is used and you have a SAGEPAY account a Pre-Auth can be obtained to ensure the card is valid, or the full value of the order can be taken.*
- *Shipping Methods can be chosen which will calculate shipping costs automatically.*
- *Costs can be distributed according to the method of shipping required and time involved. Items to ship can either be free (where collected) or a cost allocated when posted*

PURCHASE ORDERS

BASIC FEATURES:

- *The purchase order screen allows for quick and easy generation of purchase orders for suppliers*
- *If reorder levels are set, products appear automatically on the relevant supplier purchase order rounded up to the nearest minimum order levels and pack sizes, thus removing any confusion and complication out of keeping your stock levels up to date.*
- *Additional items for stock can be added to a supplier order. This eradicates the need for multiple orders to any one supplier, you can select the lines you want to order at any one time - not all items need to be ordered at once, allowing for a more efficient ordering process system to be implemented*
- *Order totals are calculated along with estimated delivery dates ensuring that the most up to date prices are used to estimate an order value along with the delivery date*
- *When placed the purchase order can be faxed and e-mailed directly to the supplier as well as being printed out. This is an invaluable solution to order placement problems and suppliers generally prefer this method as they can easily identify and receive orders as hard copies*
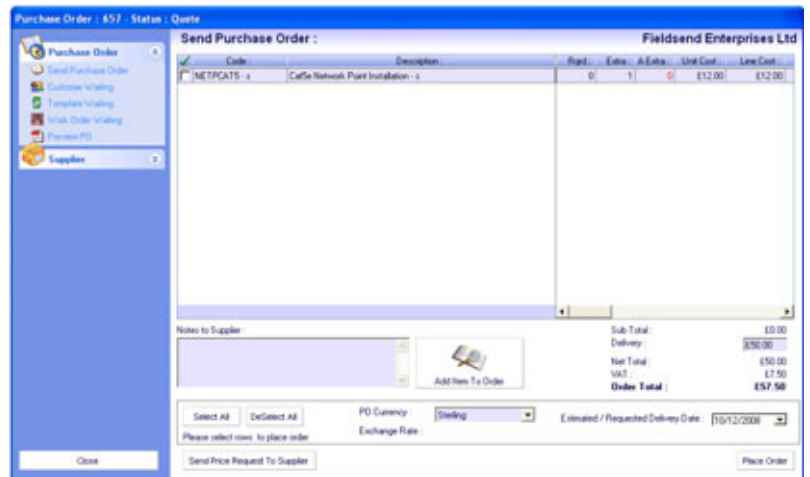
DISCREPANCIES:

- *If the goods on the purchase orders are not received in entirety then you can set a different status on each item line, cancel the line or replace the purchase order for that line*
- *Supplier invoices can easily be identified and allocated to the relevant purchase orders when necessary*
- *Full Backorder features are in place to keep you and your end customers happy with supplier errors and inadequacies*

RECEIVING PURCHASE ORDERS:
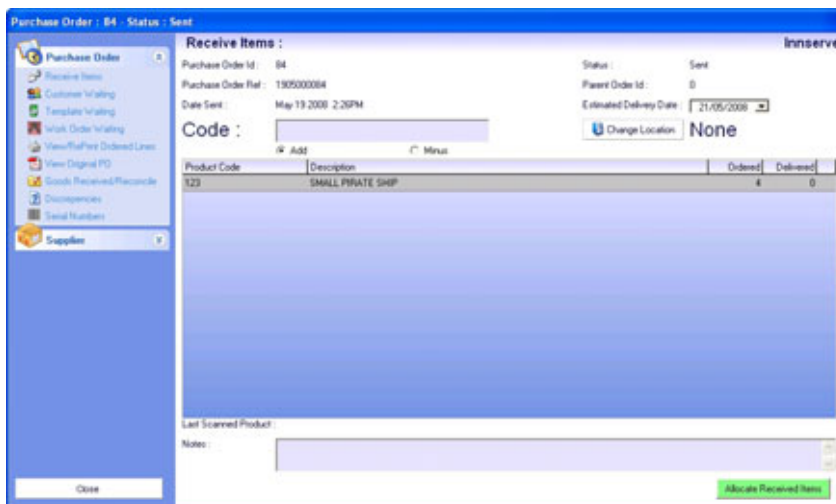
- *You receive and allocate goods from a purchase order by setting a location where you want to assign the goods*
- *You can scan each item into stock by using either a bar code scanner or typing the barcode or product code directly into the relevant boxes- these are then automatically allocated to the waiting customer orders instantly*
- *This is a great tool for entering stock into the system and will enable large amounts of stock to be allocated very quickly and efficiently with a small amount of preparation*

RESERVATIONS

- *Reservations is a standard feature within the system*
- *You can review current reservations as frequently as you like in the main front screen of the system. It is a useful tool for companies to track and close an order.*
- *It allows you to reserve stock for specific interested customers and prospective customers*
- *If an interested party has reserved an item at the click of a button the reservation can be converted to an order*
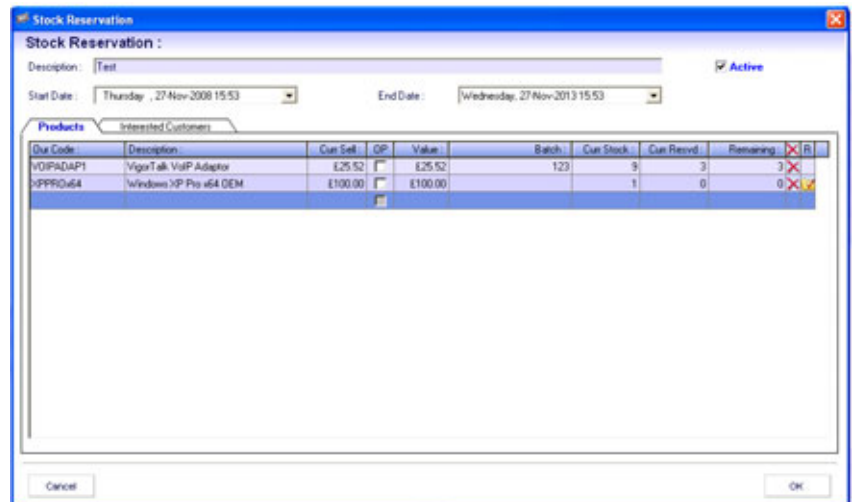
DISPATCH OF GOODS

CHECKING OUTGOING GOODS:

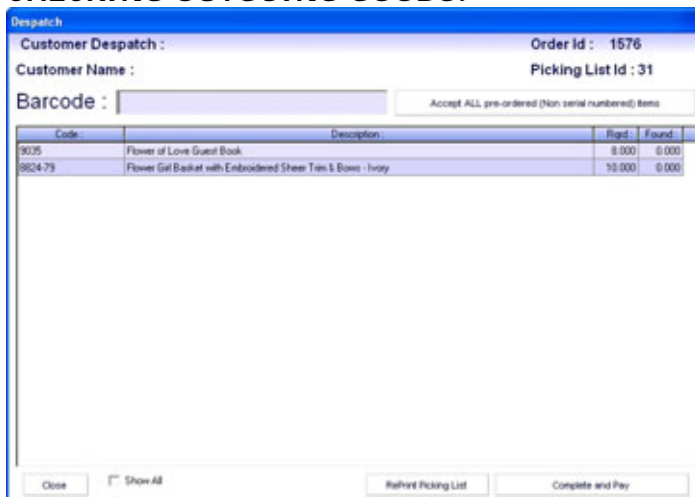- *Once you have picked the goods the next step is to check the goods against what was expected. This is a very useful tool to reduce any incorrect items being sent to a customer*
- *If you have set a delivery date and you have the option activated you can add additional items to that particular dispatch. This is a very useful feature for service companies who do not know exactly what items they are going to use until they are required*

PAYMENT AUTHORISATION:

- *The final screen of dispatch is payment authorisation via SagePay secondary credit card machine, cheque/cash reconciliation or invoice generation*
- *If you have set royal mail or courier service as the delivery method a dispatch note will be printed - if the goods are not going to the main address two copies will be printed, one for sending with the goods with no prices shown (allowing for gifts and business clients) and one to the main address with prices shown*
- *If you are invoicing the customer the invoice will be double printed, you can email and fax the invoice if required. The invoice total is then added to the customers balance allowing for tracking of payments and receipts.*
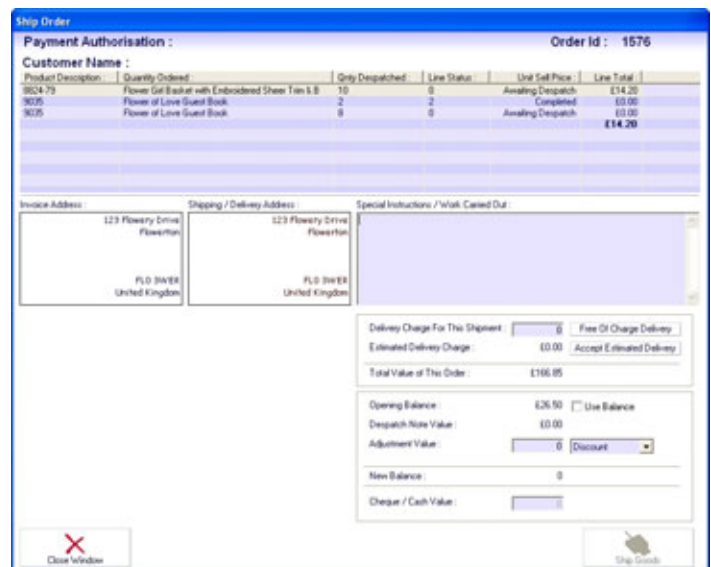
INVOICING

INVOICE STATUS:

- *Invoices are sorted into the status tabs depending if the invoice is new, due or overdue*
- *The invoice statuses are colour coded. For example red is overdue*
- *Statements can be printed, emailed and faxed to each customer*
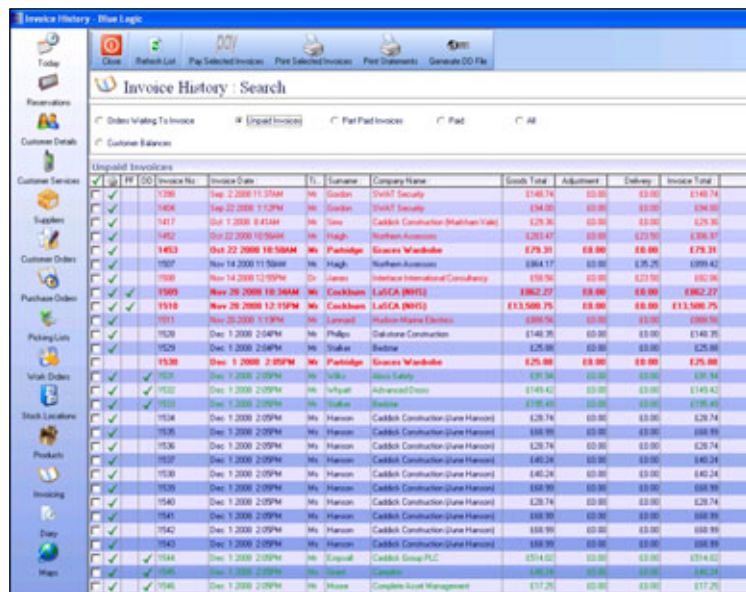
VIEWING INVOICES:

- *Invoices can be viewed on screen to see what items and orders are amalgamated to form the invoice - multiple customer orders can be grouped together to form one invoice*
- *This is a simple one step procedure at the shipping goods stage, although invoices can be raised individually at a later stage if required*

INVOICE PAYMENTS:

- *Once payment has been received for the invoice - you can pay the invoice and choose what date it was paid and by what payment method*
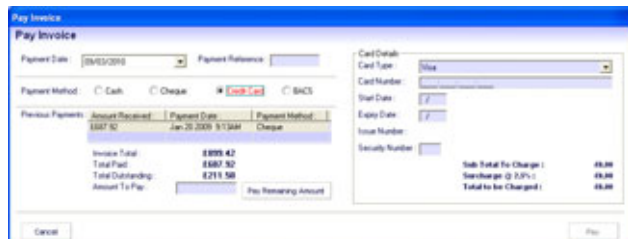
ACCOUNTS INTEGRATION:

Import and export routines are also built in allowing for integration with your accounting systems.
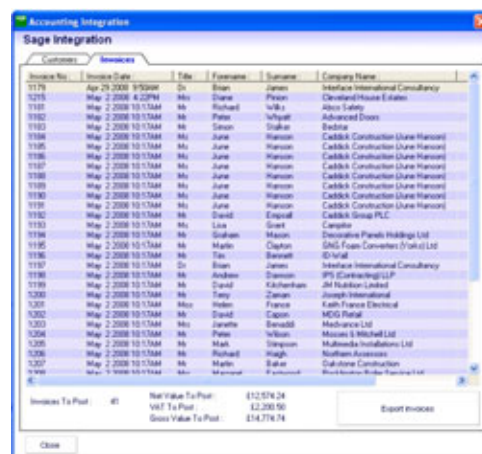
HIERARCHICAL STOCK

STOCK VIEW:

- *Stock locations are grouped in a hierarchical structure to allow reporting by location, sub location and root location*
- *You can have as many grouped items as you wish they can be sub-divided into as many locations or parts of locations as required*

STOCK MOVEMENTS:

- *Stock can be moved from location to location by a simple click and drag method*
- *Once the stock has been allocated to the required location you can validate the source and target location. If the item has a serial number you can move that if required. Choose a date to move the stock to the new location*
- *Stock movements are tracked allowing for reporting of stock movements at a later date*

DIARY:
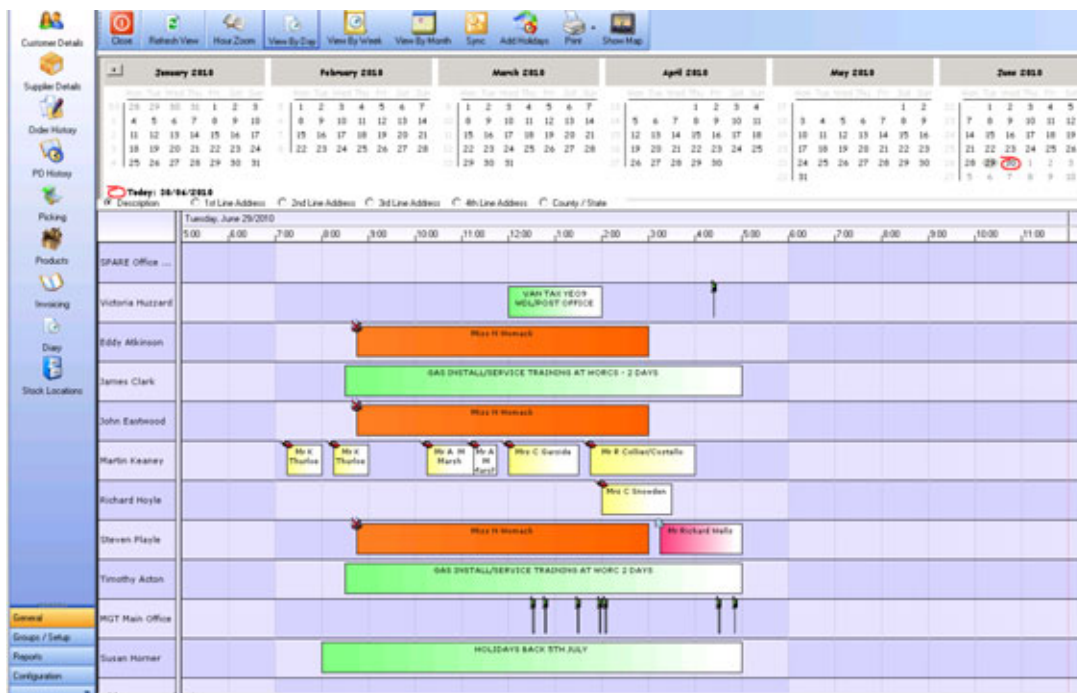
- *Diary and scheduling functions are valuable and effective assets to the system. You can add holidays/absences for your employees*
- *The diary allows for quick and easy viewing of activities over a day, week or month, allowing allocations of employees to jobs, appointments, deliveries and callouts*
- *The variety of uses for the diary is endless*

CTI/TAPI FUNCTIONS

SCREEN POPPING:

Multimedia Installations Ltd : Mr Mark Stimpson
Default

- *With the integrated CTI functions customer or supplier names (providing the details are saved in the customer details screen) are displayed at the bottom right hand corner of your screen when an incoming call is detected*
- *When an employee answers the call the details of the customer/supplier will appear on their screen*

OTHER EXTENSIONS:

TAPI Extensions

Tapi Extensions :

- David Fieldsend
- Lisa Fieldsend
- Thomas Fieldsend
- Steven Burgess
- Martin Pascoe
- Anthony Cannon
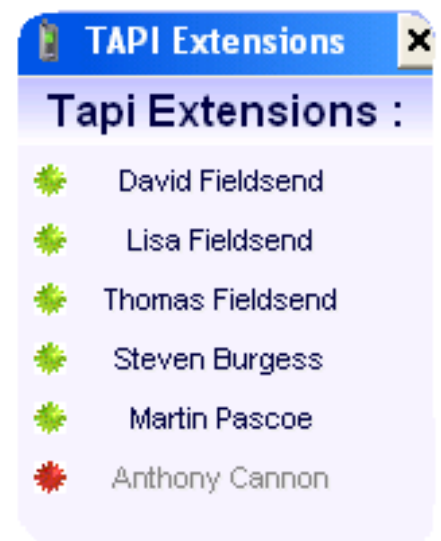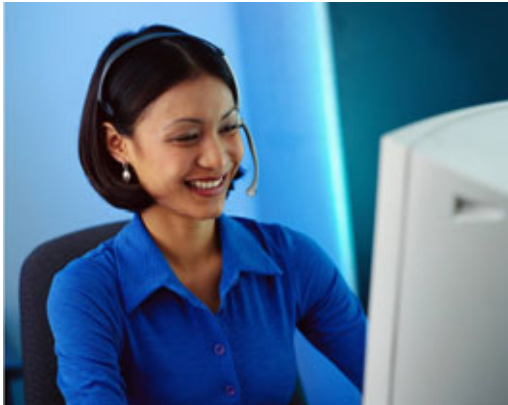
- *You can make a call to another extension within the organisation by clicking on the name of the employee*
- *If an employee is on the telephone the status indicator (shown in green) will turn red*
- *If you are on a call and you want to transfer it to another employee click on the employees name and the call is automatically transferred*

MANUFACURING FUNCTIONS

BASIC DETAILS:

- *Work Order Functions allow for a single item to be sold to the customer the single item is made up of multiple items, which means instead of each separate item appearing on the customers quote and invoice a single product can be displayed.*
- *You can over-ride the default sell price, which is calculated automatically from each separate item this includes information like delivery charges*
- *Additional details can be held against the "Finished" product including file attachments images, spec sheets, KPI's and labour and skill requirements and costs.*
- *Every stage of the manufacturing process is tracked allowing for traceability of components to the finished product, or batch.*

BILL OF MATERIALS LINES:

- *It is quick and easy to add each line to a bill of materials*
- *The total prices are calculated to include supplier carriage charges allowing you to set a sell price to the customer*
- *KPI's and skills for employees can be recorded for scheduling the manufacturing process.*
- *It is a useful function for calculating the parts used and for setting a sell price for labour or installations*

MANUFACTURING SCHEDULING:

- *Work Orders can be scheduled to run on certain dates on a particular production line, thus allowing for simple allocation and reservation of materials and equipment.*

STAFF SHIFT PLANNING:

- *When the finished product is set up to require a certain number of staff with certain skills, this can be achieved by simply dragging and dropping relevant personnel to the shift plan.*

REPORTS

BASIC FEATURES:

- *Reporting capabilities are extensive and 100% customisable with Crystal Reports, custom document or excel types available.*
- *Almost any report can feature in your system as long as the information is available.*
- *Reports are customised to each individual client and adjusted according to requirements.*
- *Reports can then be "scheduled" to run at a specified time and results sent by email or printed.*

TRENDS:
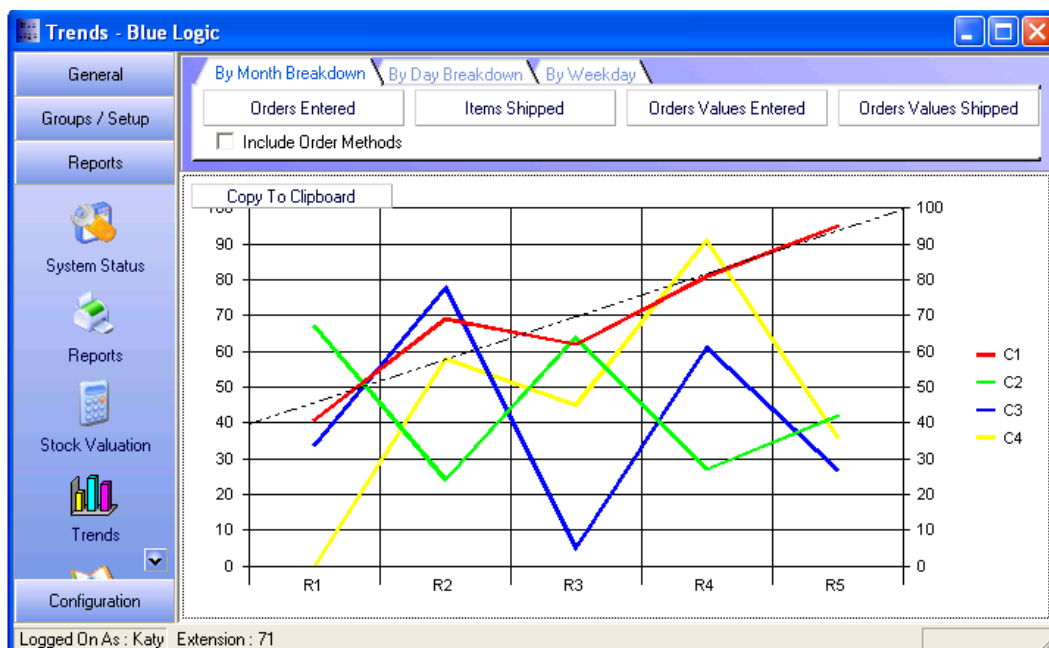
- *As an easy method to see your business trend we have included charting functions to quickly and easily demonstrate business progress and growth*
- *All the graphs and charts can be customised to demonstrate each individual clients needs*

Pricing and Requirements

This is our full internally hosted software solution, which requires your own data server and network infrastructure. This solution is targeted at all SME companies.

This software enables your business to work more effectively and efficiently.

Our pricing structure is orientated around the number of concurrent users who will be using the system. There are several payment methods available to suit your budget* Please contact us for details / to discuss options.

The package also includes first year telephone / remote access** support and updates.

Also, unlike many others, the licensing costs also include installation and training (days included dependent on user count choice).

These days are calculated on the estimated number of products and data etc that will need integrating and importing, plus training of each user. Additional time is charged @ £450 per day, this may be for additional training or development work in customising the system beyond current specifications.

Hardware recommended :
Workstation : Celeron 2.66 GHz, 1 GB RAM, 17" TFT
Server :   SQL SERVER - Intel Xeon 2.8, 4 GB RAM, SQL*Server 2005/2008, Exchange 2003/2007.
(SBS 2003/8 premium is an ideal platform) Competitive prices available upon request.

 * Terms and conditions of acceptance apply
** Hardware limitations apply

Blue-Logic Software ™

First Year Initial Price Matrix

Package Type	Details	Cash Price	Finance Deposit	11 Monthly Payments
NEW 2 User Package	Price Includes 1 days Installation / Training.	£4,500	£1,500	£273
5 User Package	Price Includes 2 days Installation / Training.	£8,500	£2,000	£600
10 User Package	Price Includes 3 Days Installation / Training.	£15,000	£4,000	£1,030
20 User Package	Price Includes 5 days Installation / Training.	£28,000	£8,000	£1,900
50 User Package	Price Includes 5 days Installation / Training.	£60,000	£15,000	£4,210

Options

Sage Live Integration	Per Blue-Logic Company	£2,500 p/y
Mappoint Module	Per Blue-Logic Company	£750
Postcode Lookup Module	Per PC	£250 p/y
E-Commerce Package	Prices from	£3,000
Additional On site Training	Price per day of training time.	£450
Extra Bespoke Customisation	Price Per day of development time.	£450

ALL PACKAGES INCLUDE FIRST 12 MONTHS TELEPHONE / EMAIL SUPPORT AND SYSTEM UPDATES

AFTER THIS PERIOD THE FOLLOWING PRICES APPLY ….

Blue-Logic Subsequent Years Annual Support Price Matrix		
2 User Package	Payment due Annually (can be paid by monthly instalments)	£480
5 User Package	Payment due Annually (can be paid by monthly instalments)	£1,200
10 User Package	Payment due Annually (can be paid by monthly instalments)	£2,400
20 User Package	Payment due Annually (can be paid by monthly instalments)	£4,800
50 User Package	Payment due Annually (can be paid by monthly instalments)	£12,000

E & OE

* ALL PRICES EXCLUDE VAT AT CURRENT RATES

Please feel free to contact us if you have any further questions, plus if you would like a no obligation
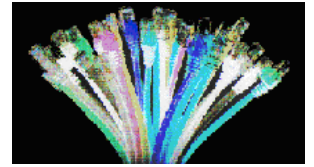
Demonstration at your premises, on 0845 4567 596

Unit 6 France Ind. Complex Vivars Way, Selby. North Yorkshire. YO8 8BE Tel : 0845 4567 596 Fax : 01757 700 640	**Fieldsend Enterprises Ltd** *IT Consultants* Registered In England & Wales – No:04198653	

Fieldsend Enterprises Ltd

Company Background

Established in April 2001, we are a family run, friendly, helpful and professional IT Consultancy Company. We specialise in advising and supplying local (and not so local) companies with all aspects of their ICT needs.

If you are a company with 5 to 200+ employees and you rely on your computer systems to trade, then maybe we can help. We can supply, install and configure all Microsoft server based systems, giving access to functionality only just becoming available to smaller organisations.

We can offer a one stop shop service for all your technological requirements, from standard workstations to high end servers, and from structured cabling solutions through to fully integrated telecommunication systems.

We build and supply our own hardware and only use high quality computer components, from reliable suppliers, within our workstations and servers thus ensuring good quality equipment. All our hardware comes with standard warranties and basic installation is always included in our pricing.

We have also designed and developed several bespoke software packages for various environments. Our flagship solution is *Blue-Logic* – a fully integrated, comprehensive SOP/POP stock control system with full CTI capabilities and extensive web integration. This solution is completely customisable and has been tailored to suit each client's varied business practices and procedures. It has a common attribute in that it is simple, easy to use and maintenance is minimal once it has been installed.

We have a varied and extensive customer base and have assisted and implemented a wide range of our services to these companies. We have also helped all of our clients to utilise and understand the use of modern technologies often thought too advanced, complicated or expensive to be a viable proposition. Our main aim is to understand how our customers businesses work to provide a reliable, friendly, uncomplicated service with which our customers can understand the solutions we suggest.

Previous Experience

Most of our clients have come to us through word of mouth, the internet and subcontract work therefore we have a wide range of clients based all over the country. Our software clients range from Scotland to Southampton, and Manchester to Hull – *Blue-Logic* and our range of services and products are in wide use across the entire UK.

The following is a small list of our satisfied customers:-

MDG Retail Ltd – Mail order company specialising in clocks, weather-stations and gifts. With multiple e-commerce websites all seamlessly linked to *Blue-Logic*. MDG specifically utilises the easy to use bar-coding functions and courier delivery options which are fully integrated into the system. *Blue-Logic* is ideal for the mail order environment especially where foreign imports are concerned. They take an average of 25,000 orders with only 5 staff using *Blue-Logic*.

NHS – Lancashire Region – Warehousing division, using *Blue-Logic* to implement strict prescription ordering procedures. This company uses the system as an internal stock control system, making sure all items of NHS stationery and small item reorder levels are properly managed and goods are in stock. This company shows that *Blue-Logic* can cope with diverse ordering procedures.

IPS Contracting - Large packing and distribution warehouse chain specialising in packaging and distribution of food goods. The company records over 3.5 trillion transactions (receipts, movements, checks, usages and despatches) in 12 months of trading, providing "unparalleled" levels of traceability.

Pocklington Boiler Service – Small family run Boiler Servicing company with 10 engineers and staff all using *Blue-Logic* to control stock and update customers orders. The diary function, restock van and serial numbering functions are all invaluable assets of *Blue-Logic* used by this busy company.

<table>
<tr>
<td>
Unit 6 France Ind. Complex
Vivars Way,
Selby.
North Yorkshire.
YO8 8BE
Tel : 0845 4567 596
Fax : 01757 700 640
</td>
<td>
<h1>Fieldsend Enterprises Ltd</h1>
IT Consultants
Registered In England & Wales – No:04198653
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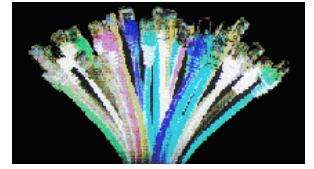
Location

We are based in Selby and have a simple modern office on an industrial estate in the Town. We have facilities for meetings/training for up to 8 people with full corporate facilities, though we do find that clients like us to visit their offices for assistance.

Pictured above are David and Lisa Fieldsend

Accreditations

Microsoft Partner
SBS National Consultants Register

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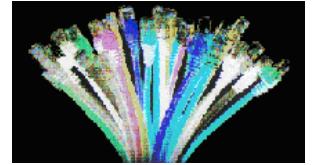Scarlett Evenings Ltd
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